

TITLE: Homebuilders Brochure Collection

DATE RANGE: 1970s-2000s

CALL NUMBER: PP-MS 253

PHYSICAL DESCRIPTION: 4 linear feet (7 boxes)

PROVENANCE: Donated by George Mroczkiewicz, 2016

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CREDIT LINE: Home Builders Brochure Collection, PP-MS 253, Arizona Historical Society-Papago Park

PROCESSED BY: Sean Darby, 2016

SCOPE AND CONTENT NOTE: This collection documents three decades of residential design and development through brochures, hand-outs, floor plans, and property site plans collected by George Mroczkiewicz who attended countless open houses and parades of homes. Arranged alphabetically according to location. No series.

The materials provide insight into the marketing, land use, materials, trends and evolution of neighborhood subdivisions throughout the Valley between the 1970s the 2000s. These brochures are out-of-print, hard-to-find and are in excellent condition.

CONTAINER LIST:

Box	Folder	Title	Dates
1	1	Apache Junction: Superstition Mountains	1970s-2000s
	2	Chandler: Multi-family Homes	1970s-2000s
	3	Chandler: Single Family Homes 1 of 3	1970s-2000s
	4	Chandler: Single Family Homes 2 of 3	1970s-2000s
	5	Chandler: Single Family Homes 3 of 3	1970s-2000s
2	1	Gilbert: Various	1970s-2000s
	2	Mesa: Multi-Family Homes 1 of 2	1970s-2000s
	3	Mesa: Multi-Family Homes 2 of 2	1970s-2000s
	4	Mesa: Single Family Homes 1 of 3	1970s-2000s
	5	Mesa: Single Family Homes 2 of 3	1970s-2000s
	6	Mesa: Single Family Homes 3 of 3	1970s-2000s
3	1	Miscellaneous: Apartments	1970s-2000s
	2	Out-of-State Plans: Various	1970s-2000s

	3	Phoenix: Ahwatukee /Pointe at South Mountain	1970s-2000s
	4	Phoenix: Foothills	1970s-2000s
	5	Phoenix: Lakewood/ Mountainside	1970s-2000s
4	1	Phoenix: Mountain Park Ranch 1 of 2	1970s-2000s
	2	Phoenix: Mountain Park Ranch 2 of 2	1970s-2000s
	3	Phoenix: Multi-Family Homes	1970s-2000s
	4	Phoenix: Single Family Homes	1970s-2000s
	5	Prescott: Single Family Homes	1970s-2000s
	6	Scottsdale: Multi-Family Homes 1 of 3	1970s-2000s
5	1	Scottsdale: Multi-Family Homes 2 of 3	1970s-2000s
	2	Scottsdale: Multi-Family Homes 3 of 3	1970s-2000s
	3	Scottsdale: Single Family Homes 1 of 4	1970s-2000s
	4	Scottsdale: Single Family Homes 2 of 4	1970s-2000s
	5	Scottsdale: Single Family Homes 3 of 4	1970s-2000s
6	1	Scottsdale: Single Family Homes 4 of 4	1970s-2000s
	2	Tempe: Multi-Family Homes 1 of 2	1970s-2000s
	3	Tempe: Multi-Family Homes 2 of 2	1970s-2000s
	4	Tempe: Single Family Homes 1 of 3	1970s-2000s
	5	Tempe: Single Family Homes 2 of 3	1970s-2000s
	6	Tempe: Single Family Homes 3 of 3	1970s-2000s
7	1	Oversize: Various	1970s-2000s