

Arizona Historical Society  
State Board of Directors Meeting  
Friday, January 19, 2018  
Tempe, Arizona

**Board Members Present**

Voie Coy, President, Northern Chapter  
Kelly Corsette, Vice-President, Central Chapter  
Dennielle "Dolly" Patterson, Treasurer, Apache County  
Joseph Abodeely, Pinal County  
Douglas Barlow, Greenlee County  
Lorna Brooks, Yuma County  
Janice Bryson, At-Large  
George Flores, At-Large

Douglas Hocking, Cochise County  
Philip "Jeff" Horwitz, Southern Chapter  
Patrick Lukens, Graham County  
Jeannine Moyle, At-Large  
Gregory Scott, Santa Cruz County  
James Snitzer, Navajo County  
Marshall Trimble, At-Large  
Michael Wade, Maricopa County

**Board Members Absent**

Bruce Gwynn, Secretary, Rio Colorado Chapter  
Jackie Berkowitz, At-Large  
Thomas Foster, Eastern Chapter  
Robin Horta, Gila County  
John Lacy, Pima County

Richard Oldham, LaPaz County  
Meredith Peabody, Yavapai County  
William Porter, Mohave County  
Thomas Rose, Coconino County

**Staff Members Present**

Bill Ponder, Interim Executive Director  
Valerie Shanahan, Executive Assistant  
Tawn Downs, Central Division Director  
Susan Irwin, Library & Archives Director

Yanna Kruse, Rio Colorado Division Director  
Bill Peterson, Northern Division Director  
Les Roe, Southern Division Director

**Others Present**

Leonard Marcisz  
Linda Whitaker

Jim Langford  
Marianne Cole

**Actions taken at this meeting:**

Flores moved, seconded by Corsette, to approve the Consent Agenda. The motion passed unanimously.

Flores moved, seconded by Scott, to approve the minutes of the November 4, 2017, Board of Directors meeting. The motion passed unanimously.

Flores moved, seconded by Patterson, to assign only the next AHS executive director to base primarily from the Tempe office, with all remaining corporate offices to remain in Tucson, and that the executive director communicate technologically with staff throughout the state. The motion passed unanimously.

There being no further business, Barlow moved, seconded by Horwitz, to adjourn the meeting. The motion passed unanimously.

### Call to Order

President Coy called the meeting to order at 11:49 a.m.

### Roll Call

Roll call was taken; Coy declared a quorum.

### Introductions

Coy stated that new board member appointments are expected in approximately three weeks, and that background fingerprint searches are now required for new appointments.

Abodeely introduced Jim Langford, board member of the Arizona Military Museum, and Marianne Cole. Langford then briefly described the Army History Foundation and distributed a magazine, *On Point the Journal of Army History*.

### Search Committee Report

Flores provided an update regarding the hiring status of an AHS Executive Director:

- Consultants met with leadership staff in December 2017.
- Consultants met with Coy and Flores to relay what the consultants learned from the leadership staff: Consensus that the next AHS executive director possess the ability to lead AHS into the 21<sup>st</sup> Century.
- Search Committee meeting on December 16, 2017, led by the hiring consultants, resulted in the creation of search criteria which was provided to AHS Board members.
- The position is not yet posted on the State's website.
- Applications are currently being received.
- Search Committee will meet on February 24, 2018, to review all applications; consultant requests that the Search Committee select approximately ten (10) applications to further discuss, and ultimately select three (3) finalists for interviews.
- Interviews will be conducted on March 16-17, 2018, of the three finalists selected by the Search Committee on February 24, 2018.
- The consultant desires that the applicants not meet each other prior to interviews.
- Preliminary schedule is to interview two applicants on March 16<sup>th</sup>, and one applicant on March 17, 2018. Each interview is expected to be

approximately three to four hours, and very interactive among the consultants, the Committee and the applicant.

Various comments were expressed by Board members:

- Training and experience should be substituted for educational requirements, as the burden is upon the Board to prove that a degree is required to perform the duties of the job;
- The successful candidate should be credentialed in history, and ideally history and business, to maintain AHS stature;
- AHS should not exclude the best candidate based solely on education, or lack thereof;
- The position is not posted on the State's web site because it is considered a politically appointed position; if the position has been properly advertised/posted, posting to the State's web site is not necessary, however it is posted on AHS web site with a link to the consultant;
- The type of applicant being sought is more likely to follow consultant sites, not the State's web site.

Board and staff members with further questions should contact Flores.

#### **Governor's Representatives**

Coy explained that Jacob Wingate, Governor Ducey's Budget Analyst, attended the December 2017, Search Committee meeting. In the future, Wingate and Theresa Guzman of the Governor's staff will be invited to attend all AHS Board meetings. AHS Board and staff members are representatives of the Governor and the people of the State of Arizona, and as such, AHS will become more involved with the Governor's staff. AHS will be transparent with its business and efforts to build relationships.

#### **Financial Atrophy Presentation**

Leonard Marcisz, former AHS Board member, attended this meeting as a consultant. He presented a discussion regarding Financial Atrophy, an AHS seven-year trend analysis (attached). The Board and staff will work toward interpreting trends identified in the Financial Atrophy presentation. The template should be updated annually.

### Proposed Legislation

Senator Magee has proposed legislation to define the allocation of lottery funds, approximately \$10M annually for grants, to be managed by State Parks. AHS would be eligible to apply for such grants.

### Legislative Relationship Building

It is important that AHS Board and staff members maintain relationships with Arizona legislators. To do so, Coy asked the Board to consider: How good is our product? How good is our communication? How well are we connected to our citizens?

Coy stated that there are thirty (30) legislative districts in Arizona, and meetings will be scheduled with the legislative representatives, Coy, Ponder and the delegated AHS region's Board member.

### Committee Chair Appointments

Coy assigned committee chairs for 2018. Committee chairs may appoint additional board/staff/community members upon Coy's approval.

#### Vision Committee

Meredith Peabody, Chair  
Michael Wade

#### Membership Committee

Joe Abodeely  
\*Tawn Downs volunteered to serve on the Membership Committee.

#### Publications Committee

John Lacy

#### Nominating Committee

Jim Snitzer

#### Community Outreach Committee

Janice Bryson

#### Finance Committee

Dennielle Patterson

Property & Grounds Committee  
Tom Rose

Library, Archives & Collections Committee  
Greg Scott

\*Scott suggested that a collections inventory be conducted

\*It was commented that creation of an ad hoc Inventory Committee be considered.

\*Coy will be in contact with Scott regarding inventory in preparation for any upcoming audits.

Governance and Policy Committee  
Chair-elect not yet appointed to the Board.

#### **Statehood Day**

Coy suggested that AHS staff make arrangements to participate in Statehood Day activities at the Capitol.

#### **AHS License Plates**

AHS license plates are not available for purchase on the State's website, but a link may be found on the AHS website.

#### **Employee Satisfaction Survey**

Results of the Employee Satisfaction Survey will be reviewed and discussed at the next regularly scheduled Board meeting.

#### **Promotional Opportunities**

Scott advised that he has a personal contact who is involved with public programming for non-profit organizations, with programs in Scottsdale and Tucson. Scott will pursue discussions with his contact person to investigate whether AHS might have an opportunity to work jointly with other agencies for promotional opportunities.

#### **Consent Agenda**

Flores moved, seconded by Corsette, to approve the Consent Agenda. The motion passed unanimously.

### Approval of Minutes

Flores moved, seconded by Scott, to approve the minutes of the November 4, 2017, Board of Directors meeting. The motion passed unanimously.

### Future Board Meeting Technology

A recurrent topic of board meeting location/convenience was again broached. It was questioned why AHS museums are not equipped with technology to allow Board/staff members to attend meetings from the museum nearest to their locale. WebEx is accessible to AHS museums, but audio is dependent upon the outside source's connection.

Corsette stated that he will lead an ad hoc committee with staff members to research AHS technology needs in order to conduct its board meetings via audio/video methods to save travel time and expense. Corsette will then be prepared to make recommendations to the Board at its March 17, 2018, meeting in Tempe.

### Work Location of Executive Director

The job posting for executive director states that the position will be based in Tempe. The Board desires that the executive director be located in Tempe due to its proximity to the Capitol, fundraising and relationship building opportunities in the Phoenix metro area. However, the AHS corporate offices shall remain in Tucson.

It was questioned how the executive director will effectively communicate with his or her corporate staff if the position is located in Tempe and corporate staff is located in Tucson. Ponder explained that AHS is equipped with digital and other technological equipment to allow effective communication among all divisions.

Flores moved, seconded by Patterson, to assign only the next AHS executive director to base primarily from the Tempe office, with all remaining corporate offices to remain in Tucson, and that the executive director communicate technologically with staff throughout the state. The motion passed unanimously.

### Definition of Terms, Statement by Abodeely

Abodeely prepared and read a statement regarding the definition of "Museum," issues and initial conclusions as relate to AHS. Full content of the statement is attached.

**Arizona Auditor General's Report #1313 (Sunset Audit)**

Coy deferred this item to the next regularly-scheduled meeting when it is expected that Leonard Marcisz will have been formally appointed to the AHS Board.

**Vision Plan, AHS**

Peabody (chair), and Wade were appointed to an ad hoc committee to prepare a Vision Plan for Board consideration and/or action.

**Board of Directors Work Priorities-2018**

Most of the AHS Board of Directors Work Priorities have been addressed in other discussions during this meeting. Item #6, refine the relationship between the AHS Board and the Friends of AHS Board, will be further discussed at a future meeting when Bruce Gwynn is in attendance.

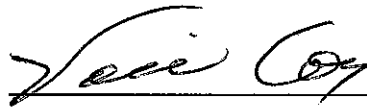
**Interim Executive Director Work Priorities-2018**

The revenue growth plan, FY2018 vs. FY2017 measures current revenues vs. goals.

**Adjournment**

There being no further business, Barlow moved, seconded by Horwitz, to adjourn the meeting. The motion passed unanimously.

Coy adjourned the meeting at 2:48 p.m.



Voie Coy, President