DESCRIPTION

This small collection consists of one scrapbook containing newspaper clippings highlighting the Christmas activities of the Tucson Big Brother organization. Clippings cover holiday periods from 1936 to 1942 and focus on the fund raising and charity work provided by the organization for needy families in the Tucson area. The selling of the Big Brother special edition of the Arizona Daily Star by competing groups and individuals is especially noted.

1 Box, 1.5 linear ft.

HISTORICAL NOTE

The Big Brothers organization was started in 1923 in Tucson to provide community assistance to needy families during the Christmas period. The organization collected monetary donations, toys, and prepared food baskets. The organization slogan was “Let no single needy Tucson child go unnoticed at Christmas.” Highlighting each Christmas period was the selling of the Big Brother special edition of the Arizona Daily Star. The edition was prepared by the newspaper and provided to organizations and individuals for sale to the community with all funds going towards the helping of needy families in the Tucson area. A commemorative cup was awarded to the salesperson selling the most papers each year. The cup was called the Oliver Jaynes Cup in honor of Oliver B. Jaynes who founded the Big Brother program in 1923. Newspaper sales raised $1,200.00 in 1936 and $2,263.00 in 1942. Many local community organizations provided assistance and support of the Christmas Big Brother activities including the American Legion, Kiwanis, Lions Club, and numerous veteran organizations.

ACQUISITION

Donated by George Chambers in 1962.

ACCESS

There are no restrictions on access to this collection.

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PROCESSING

The collection was processed by Dave Tackenberg in March 2007.