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**MS 1266
Freda Botkin Scrapbook
1953****DESCRIPTION**

This scrapbook reflects the year term of Freda Botkin as president of the Arizona Federation of Business and Professional Women in 1953. The scrapbook contains letters addressed to Freda congratulating her on her appointment and newspaper clippings highlighting the various activities she engaged in over the year. Numerous program brochures announce various district and regional meetings and conferences. A proclamation announcing October 11-17, 1953 as Business Women's Week in Arizona and signed by Governor Howard Pyle is present. Eight photographs in the scrapbook depict Botkin at a Western Regional Conference of the Federation and at the National Directors Meeting. Additional clippings highlight other state officials of the organization during the 1953 term including Felice Crowder, Mary Andrews, Flora B. Geiser, Marge McKemy, and Ruth Mathews.

1 Box, 2 linear ft.

BIOGRAPHICAL NOTE

Freda Botkin was born in 1910 at Kansas City, Missouri and came with her family to Arizona in 1927. She attended the University of Arizona but was forced to leave during the Depression and worked with a telephone company. Marrying Carter Shy Botkin the couple moved to Superior, AZ and then to California shortly before World War II. During the War Carter enlisted in the military and Freda worked as a recruiter for SPARS – women's branch of the U.S. Coast Guard. Freda's work centered on radio and public relations activities in the promotion of Coast Guard activities. After the War she resumed her studies at the University of Arizona and received a degree in 1949. While at the University she was asked to provide a fifteen-minute program with hints for housewives on homemaking and cooking. This experience led to a career with KVOA-TV in Tucson with Freda producing numerous programs directed towards women – including "Freda's Footnotes," "At Home With Freda," "The Morning Show," "Ladies Matinee," and "NBC Matinee Theatre." Freda was active with Zonta International, The Tucson Press Club, and The American Association of University Women. In 1953 she was elected president of the Arizona Federation of Business and Professional Women having served in numerous other leadership positions in the organization. During her year presidency she made many appearances at local, district, regional, and national conferences and meetings. Freda Botkin died in 1995.

ACQUISITION - Donated by Janolyn Lo Vecchio in 2003.

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PROCESSING - The collection was processed by Dave Tackenberg in December 2005.