

**DRAFT Minutes of Public Meeting of the
Board of Directors of the
Arizona Historical Society
March 25, 2022**

Mission: Connecting people through the power of Arizona's history.

Agenda

1. **Call to Order** – Meeting called to order at 12:05 pm by Whitaker.
2. **Roll Call** – by Downs
Board members present: Robert Ballard, Desirae Barquin, Deborah Bateman, DeNise Bauer, Wynne Brown, Colleen Byron, Stephen Chapman, Kelly Corsette, Linda Elliott-Nelson, Tom Foster, Bruce Gwynn, Sharon Holnback, Richard Powers, Greg Scott, Jim Snitzer, Ileen Snoddy, Valerie Welsh-Tahbo.
Absent: Vance Bryce, Sherry Rampy

Staff present: David Breeckner, Tawn Downs, David Turpie, Rebekah Tabah, Yanna Kruse, Carole McQueen, Melba Davis

Members of the Public: Cathy Schumard, Rachel Pollack, Heidi Osselaer
3. **Discussion and action, if any, to approve the Minutes** of the January 28, 2022, Board of Directors meeting.
Brown advised a correction needed – Correct typo in Whitaker's name.
Brown moved to approve minutes with correction
Byron seconded the motion.
Unanimously approved with correction.
4. **Call to the Public** – Consideration and discussion of comments from the public.
Members of the public wishing to address the Board should identify their interest at this time via the chat box. Those wishing to address an item on the agenda will be called upon when that item is being discussed and given up to five minutes. Those wishing to address an item not on the agenda will be allowed up to three minutes. Such Items may not be discussed by the Board but may be directed to Staff for study and consideration at a later date.
None of the public present requested to speak.
5. **Summary of Current Events** – Brief summary of current events, if any, by the Board Chair, pursuant to A.R.S. § 38-431.02(K). The Board will not discuss, or act on, any current event summary.
No report at this time. Deferred to Breeckner for the Executive Director's report.

6. **Executive Director's Report** -Breeckner – See report included as part of these minutes.
Some highlights:

- Breeckner has had multiple meetings and communications with members of NAPHS, the Northern Chapter, Southern Chapter, Pathfinders, Los Amigos and Southern Arizona History Connection. As a result of these meetings, AHS has amicably but formally separated from the Southern Arizona History Connection (formerly Friends of Southern AZ History) and Los Amigos. Los Amigos has donated many of its AHS-affiliated event supplies to AHS. Other items have been returned to them for donation to Fort Lowell Museum and Tucson Presidio Trust. Conversations are still ongoing with NAPHS and Pathfinders, but again surround the matter of contracts. Breeckner will be meeting with the joint leadership of NAPHS and Northern Chapter on Wednesday, April 6.
- Breeckner reported that Guest Experiences led by Yanna Kruse is now gathering data from visitors. This is being done by asking three simple questions in a conversational manner and entering the data into the system. This is anticipated to provide critical data on visitor demographics and trends to better determine future actions and strategy.
- Breeckner then reviewed recent events, indicating AHS received significant press coverage for several of these events:
 - Migrant Quilt Exhibit at AHM – January
 - On Air Exhibit at AHC – February
 - COVID Memorial Day at AHC – March
- Breeckner reviewed upcoming programs/events:
 - March 31 – Digging Deeper: Exploring New AHS Mining Records (virtual program)
 - April 7: Ask the Author: Negotiating Citizenship in the Termination Era (virtual program)
 - April 26 – Tastes, Toasts & Tales - fundraiser with 8 of AZ's top chefs
- Some specific discussions occurred regarding the update on Sosa-Carrillo House: The sale of the building is a possible transaction subject to conditions acceptable to two state entities and the tenants. The real issue here is not the sale (apart from the conditions we impose) but to have the platforms in place for community input regarding the future planning for the site.
- Senior staff provided highlights from the report of their respective areas.
- Breeckner provided some additional detail around a review of collections/archival storage needs. The proposal totals \$3 million, which includes \$1.5 million for Tempe archives, \$.5 million for Tempe collections, and \$1 million for Tucson collections/archives.

7. **Sunset Review and Performance Audit** - Work pending- See Governance Committee.

8. **AHS Board Status** - Whitaker

- Five renewals just confirmed. Note that this process was initiated April 2021.
 - Ballard
 - Bateman
 - Scott
 - Snoddy
 - Whitaker
- Appointment process and status of re-appointments is lengthy, time-consuming and unpredictable. There has been a complete turnover in Boards and Commissions this year. Breeckner has set up bi-weekly meetings with the Director, Madeline Dorn for follow-up.

9. **Committee Reports**

- Executive Committee – Whitaker (See 3-25-2022 minutes)
- Finance – Snitzer – No report at this time as financials were just received. We will resume meetings now that we are getting caught up on the financial reporting. At this time finances appear to be stabilized, so the focus will be how to present the financials in a way that is more understandable.
- Collections – Scott. No report at this time.
- Community Outreach – Foster
 - Action Item:** Chair Foster advised that the Outreach Committee recommends that the Center for Creative Photography be approved as a Certified Historical Institution. This application was overlooked during the application process. Gwynn moved to approve.
 - Bateman seconded.
 - The motion was approved unanimously.
- Governance Committee Report – Corsette/Whitaker
 - Reporting for Corsette, Whitaker stated the Governance Committee working group will continue to edit and sync bylaws and policies. Corsette will convene a Committee meeting to define active vs. inactive chapters per request of Boards and Commissions.
- Properties and Buildings – Bauer – No report at this time.

10. **Friends of AHS, Inc. (FAHS) Report** - Updates - Bateman, Breeckner

Two new consultant positions have been approved, funded by the proceeds of the real estate sale. Breeckner is working with HR on job descriptions. These individuals will be working on preparing AHS for the capital campaign, using the Phoenix Philanthropy report as the basis for their work.

11. **Announcements** and other matters for consideration in future board or committee meetings.

None.

Executive Committee Schedule: Noon and Virtual unless announced otherwise

April 25, 2022

May 23, 2022

June 20, 2022

July 25, 2022

August 22, 2022

September 26, 2022

October 24, 2022

November 28, 2022

*December 19, 2022 (tentative)

Upcoming AHS Board Meetings: Noon and Virtual unless announced otherwise

May 27, 2022

July 29, 2022 – in person, Flagstaff Annual and Board Meeting

September 30, 2022

*November 18, 2022, third Friday at noon (tentative)

Meeting adjourned at 1:51 p.m.

Note: This meeting has been recorded and posted on YouTube. It is available upon request. To request access, complete the Media Information Request form found on the Arizona Historical Society [website](#).

Dated this 28th day of March 2022

Arizona Historical Society



Linda Whitaker, Board President

ARIZONA HISTORICAL SOCIETY
EXECUTIVE SUMMARY

January/February 2022

David Breeckner - Executive Director

Submitted 3/25/22

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ARIZONA HISTORICAL SOCIETY

EXECUTIVE SUMMARY

January/February 2022 - **DRAFT**

David Breeckner - Executive Director

Overview & Impact:

Attendance	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Tempe												
Tucson												
Yuma												
Flagstaff												
Virtual Programs												
Total	9,160	11,197										

Membership	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
New												
Renewals												
Upgrades												
Downgrades												
Total	1,433	1,413										

Notes on current numbers and previous methods of tracking:

The **AHS Mission Reach (Attendance)** is a count of all activities within a given month that involve interpreting and disseminating Arizona history. Even though one AHS museum remains closed to the public, the Arizona Historical Society successfully reached a growing audience with 9,160 messages about Arizona history during the month of November and 10,491 messages in December.

Gift Shop	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Tempe												
Tucson												
Yuma												
Flagstaff												
Website												
Total												

Paid Services	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Tempe Rentals												
Tempe Leases												
Tucson Rentals												
Tucson Leases												
Yuma Rentals												
Flagstaff Rentals												
Sosa Carillo Leases												
Brown House Lease												
Website												
LAR: Reproductions												
LAR: Permissions												
LAR: Microfilm												
Total												

SM: Likes & Views	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Facebook												
Instagram												
Twitter												
YouTube												
Website												
Total												

SM: Shares & Outreach	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Facebook												
Instagram												
Twitter												
YouTube												
Website												
LAR Online												
Total												

Notes on current numbers and previous methods of tracking:

Social Media Reach is another important measurement, however the impact cannot be expressed as a single number. The AHS social media strategy includes the AHS website, five Facebook pages, Instagram, Twitter, Linked In and YouTube.

On hold until new Marketing/Communications Manager.

Public Service and Community Outreach

Events

- **Upcoming Events:**

- *Negotiating Citizen in the Termination Era* (Dr. Katherine Osburn)
 - Virtual event (Ask the Author series, AZ Humanities grant)
 - Thursday, 4/7 at 7pm.
- **Tastes, Toasts, and Tales** – 4/26 from 5-7pm at AHC in Tempe. Hors d'oeuvres and wine prepared by 8 celebrity Arizona chefs.
 - Tickets: \$200 VIP, \$150 General Admission

- **Past Events:**

- **February 24: On-Air Opening Reception** – AHS welcomed local newscasters and guests of the Governor's office for a reception marking the opening of its latest temporary exhibit at AHC in Tempe: *On Air*.
- **March 7: COVID-19 Memorial Day** – AHS welcomed back its partners (Marked by Covid, ASU Journal of the Plague Year) for a memorial service at AHC in Tempe. This day included:
 - Attendance by representatives of State Legislators, Embry Health, AZ PHA
 - Solid coverage by local and national television, paper, and radio stations.
 - On-site oral history station by ASU Journal of the Plague Year.
 - Loan of COVID Memorial Quilt as temporary exhibit through August 2022. This exhibit is joined by an exhibit on the history of medicine and epidemic response in Arizona.
- In the days preceding the event, AHS:
 - Hosted free COVID testing on Saturday, March 5, by Embry Health.

- **Updates & Development:**

- No updates at this time.

Certified Historical Institutions (CHI)

- **Updates & Development:**

- The committee met in February to discuss strategic goals and plans for the coming year. The committee discussed several ideas to add value to the program for members, as well as to leverage the relationships for mutual benefit.

- The committee also recommended approval of one additional museum for certification. Their application was overlooked, and they were not considered when other applicants were reviewed. The committee will present their recommendation to the Board at the March board meeting.
- The Certified Historical Institution program application window is now closed for new applicants and for renewals.

Fundraising & Development

Grants

- **Current Grants:**
 - “Ask the Author” virtual speaker series (AZ Humanities)
 - Project: Host a series of virtual speaker events, consisting of 8 sessions and 12 speakers (including 1 round table) across the calendar year.
 - Budget: \$11,980.00
 - \$5,000 AZ Humanities
 - \$6,980 AHS (Staffing In-kind, speaker stipends)
 - “Buffalo Soldiers” project (AZ Humanities)
 - Project: Create 3D accurate 3D models of select AHS artifacts featuring the Buffalo Soldiers, develop a virtual learning game, establish a VR-based “Museum in a Box” program featuring the loan of VR headsets and accompanying lesson materials.
 - Partner: University of Arizona, Center for Digital Humanities.
 - Budget: **\$24,866.20**
 - \$7,500 AZ Humanities
 - \$12,366.20 AHS (Staffing in-kind, UofA project lead stipend)
 - \$5,000 Pathfinders
 - Grant due to close Friday, 4/29, seeking extension (we expect to receive).
 - Estimated completion date: Friday, 12/30.
- **Grants Applied:**
 - None; awaiting new Grant Coordinator.
- **Grants Received:**
 - AZ Humanities: “Ask the Author” – \$5,000 (\$6,980 AHS (Staffing in-kind)).

Philanthropic Giving

- **New Gifts:**
 - No updates at this time.
- **Opportunities:**
 - No updates at this time.
- **Updates & Development:**
 - Staff continues to closely monitor changes in philanthropic giving. Foundations are adding criteria, including inclusion and diversity measures. This evolution will affect the planned capital campaign as well as requests for annual giving. To

receive funding in the future, AHS will need to evaluate and adapt its professional practices to be eligible for philanthropic giving from many sources.

Partners & Support Groups

- **Friends of AHS:**

- The Friends of AHS Inc. has provided AHS leadership with their suggested PD qualifications for the two contractual positions to be created by AHS.
- AHS leaders are utilizing these in the creation of their own PDs for posting to registered state agents
- These positions are funded at a total of \$500,000 for a one-year contract. The purpose of these positions is to coordinate with Friends of AHS (an AHS Support Group) in capacity-building and preparations for the 2023 Capital Campaign.

- **48 Women:**

- Preparations continue on the Brown Theater renovation project. The architect and construction company are working with ADOA and AHS staff on engineering and construction details.
- 48 Women are hosting a closed reception and recognition ceremony at AHC in Tempe TONIGHT, 3/25 at 5:30pm
- 48 Women continues to fundraise for the theater, recently receiving a donation of \$250,000. \$2m is estimated for the total project.
- Due to shipping delays, several items are now being ordered ahead of demolition/construction. They will be stored off-site by the contractor.
- AHS Executive Director will provide the Epilogue for the upcoming and updated *48 Women: Arizona's Most Intriguing Women*.

- **Historical League:**

- Updates to the Historymaker's Hall at AHC in Tempe have been completed. The hall is now lined with a photo gallery of awarded Historymakers in Arizona. Signage consists of gray and red plaques, as well as several large exhibit boards. Raised lettering and numbers progress the hall chronologically.
- The exhibit case in the Historymaker's Hall has been updated with a new hat display from past Historymakers.
- Members of the Historical League are participating in judge training for the 2022 NHD competition. The League has identified funding priorities for 2022, including NHD and AHC outreach. Members have begun planning for a spring 2022 Historymakers event.

- **NAPHS:**

- AHS Executive Director met with representatives from NAPHS and Northern Chapter in Flagstaff on Wednesday, 3/16.
 - The contract with AHS was discussed, and a revised copy is being drafted for mutual review.
 - The issue of relocating the Pioneer collections currently stored in three shipping containers was discussed and approved without debate.
 - The issue of negotiating a new agreement with the Cline Library for the return and storage of the “Flagstaff Archives” from AHC in Tempe was discussed and is an ongoing matter.
- AHS Executive Director will be attending the next NAPHS and Northern Chapter joint meeting on Wednesday, 4/6.

- **YCHS:**

- Bruce Gwynn is working with YCHS to enact a final review of the Support Group contract.
- The Molina Block bathrooms project (Yuma) progresses. The building plans have been submitted to the state through Procore and are being reviewed. Upon approval, a 4-bathroom will be constructed on the S side of the Molina Block, solving a long-standing problem.

- **Pathfinders, Friends of Arizona History, Los Amigos:**

- On February 22, 2022, AHS Executive Director met with representatives of Arizona Southern Chapter, Southern Arizona History Connection (formerly Friends of Arizona History), Los Amigos, and Pathfinders in Ft. Lowell Park, Tucson.
 - Southern Arizona History Connection agreed to formerly part ways with AHS. Relations are cordial, recognizing both parties as allies in history.
 - Los Amigos agreed to formerly part ways with AHS. Relations are cordial, recognizing both parties as allies in history. AHS has turned over all non-accessioned materials (replicas, event supplies, books, costumes) from the Fort Lowell Museum to Los Amigos. AHS has returned all volunteer supplies from AHM in Tucson to Los Amigos. Los Amigos has donated a wide array of its event supplies to AHS, with the support of Tamara McElwee (AHM Events).
 - Pathfinders is continuing as a partner of AHS. Discussions on contracts are slow to develop, but relations are positive. It is unclear how structured, ready, or willing they are to serve in an official capacity.

- **Arizona History Convention**

- The 2022 joint conference with the Historical Society of New Mexico will take place April 7-9 in Las Cruces.
- The Convention board is beginning the planning stages of the 2023 Arizona History Convention, which will be held in Tempe.
- Contract returned by Arizona History Convention arguing against Support Group-status. They exist as a partner organization, but with no promise of direct financial support or fundraising. AHS agrees. Arizona History Convention will not be considered a Support Group. AHS will explore a new MOU with them to define mutual programming.

Alliances & Regional Partners

National History Day

- **Advisory Group:**
 - Jaynie Adams, David Turpie, and David Breeckner met with the national executive director of NHD, Dr. Cathy Gorn, in-person at AHC in Tempe to discuss strategies for the future of national NHD and NHD-AZ, as well as potential partnerships with the NEH and Indigenous communities. It was an invigorating meeting!
- **National History Day:**
 - Ongoing monthly meetings to assist with fundraising and communicating with schools around the State to spread awareness of Arizona's National History Day program.
 - Due to COVID-19 restrictions, NHD leadership moved national competitions to virtual-only. Arizona NHD contests moved partially online for regional and will be virtual-only for state contests.
 - Regional contests are now concluding; state competitions conclude on 4/9/22.
 - Judge recruitment saw 37 unique judges across 5 contests. Jaynie is going to make check requests for in-person judge lunches (if we have any) and virtual judge thank you treats
 - Participants:
 - West Valley Contest (kudos to Allison for running the in-person contest!): 51 students, 26 projects, 11 students promoted to state
 - Northern: 37 students, 31 projects, data on students promoted not yet available
 - East Valley: 83 students, 63 projects, data on students promoted not yet available
 - Southern: Data not yet available

Arizona State Library & Archives

● Updates & Development:

- The Legislative Council project micrographics project is ongoing. Archives staff continues to work with State Archives staff on a digital COVID-19 documentation project through ArchivelT.
- AHS Executive Director is continuing to attempt to contact Holly Henley (Director of Library Services) on AHS' presence on *AZ Board on Geographic and Historic Names* and *AZ Historical Advisory Commission*.

ASU History Department

● Updates & Development:

- An Arizona Humanities Grant was awarded for collecting digital and physical objects to document COVID-19 as a part of the *Journal of the Plague Year* Project.
- AHS partnered with *Journal of the Plague Year* to host a 1-week manned and 1-month unmanned oral history recording station at AHC in Tempe. The station pairs with the COVID Memorial Quilt exhibit to request guests record and submit their own COVID-19 stories.
- The *Climates of Inequality* exhibition is on track for 2022.
- A graduate editorial assistant (GEA) internship with the JAH continues.
- AHS is developing a MOU with the ASU History Department to receive, host, and lead a variety of undergraduate classes on-site at AHC in Tempe. This contract will also include student interns to assist Archives and Collections staff.

University of Arizona Press

● Updates & Development:

- University of Arizona Press has returned an edited copy of the proposed contract. This contract establishes AHS as a co-publisher to a 10-year book series featuring a revolving symposia of authors.
 - AHS will receive a percentage of the sales.
 - This satisfies AHS' mandate to continually explore and produce independent publications, beyond the *JAH*.
 - Funds for publication are secured from a dedicated AHS account.

Arizona History Convention

- **Updates & Development:**

- Planning has begun for the 2022 joint conference with the New Mexico Historical Society.
- Contract returned by Arizona History Convention arguing against Support Group-status. They exist as a partner organization, but with no promise of direct financial support or fundraising. AHS agrees. Arizona History Convention will not be considered a Support Group. AHS will explore a new MOU with them to define mutual programming.

NAU Cline Library Special Collections

- **Updates & Development:**

- Attempting an on-site visit and meeting for Wednesday, 4/6.

Ongoing - No Change

NAU History Department
UA Digital Humanities
UA History Department
Community Voices Tucson
Community Voices Valley
Center for the Study of Race and Democracy, ASU
Lodestar Center, ASU
Smithsonian Institution
Martin Springer Institute, NAU
Murdoch Center, Flagstaff

Chapters

- **New Actions:**
 - No updates at this time.
- **Opportunities:**
 - No updates at this time.
- **Updates & Development:**
 - Matter of Chapter roles and Active vs. Inactive Chapters turned over to the Governance Committee; currently awaiting their proposal.
 - Determination from AZ Assistant Attorney General: Current policy language concerning State Board's ability to nominate candidates for vacant Chapter seats valid.

AZ Boards & Commissions taking an active interest in the nature of Chapters and AHS official By-laws and Policies concerning their roles, oversight, and active versus inactive status.

Gubernatorial and Legislative Relations

- **New Actions:**

- America250 bill signed by Gov. Dusey. AHS (in a private capacity) presented its support during both Senate and House committee meetings. AHS likely to be invited to serve on the resulting state-wide panel. AHS partnered with AZ Boards & Commissions for the effort.
- Tawn Downs attended AAM webinars in preparation for Legislative Advocacy Day, February 28 - March 1, 2022.
- AHS Executive Director and Tawn Downs participated in AAM's Legislative Advocacy Day on Tuesday, 3/1. Sessions were held with the following legislative offices: Sen. Mark Kelly, Rep. Greg Stanton, Rep. Raul Grijalva, Rep. Paul Gosar, Rep. Tom O'Halleran, Sen. Kyrsten Sinema. Most were very engaged in the discussion, and several expressed enthusiastic support for museums and what we do for the state and communities.

- **Opportunities:**

- AZ Boards & Commissions can assist AHS in identifying and building a coalition of support at the state level, specifically with respect to Sunset Review and FY24 Budget.
- Legislative emails are on hold until the start of the Communications Manager.
- The Governor's Office staff also receives all digital communications. AHS staff leaders continue to meet regularly with the Governor's operations and communications teams. We also continue to participate in weekly calls for agency heads and as needed/requested in one-on-one's with the Governor's office staff.

- **Updates & Development:**

- AHS requested regular (3 month, 6 month, or annual) updates be provided to Board applicants on the status of their applications by AZ Boards & Commissions, but was denied.
- AZ Boards & Commissions confirms receipt of 3 applications for vacant Southern Chapter seat: Jim Sell, Craig McEwan, Linda Head. No decision has been made by the Governor for its appointment: "He would like to see additional candidates."

AHS Task Forces and Committees

COVID-19 Task Force / Reopening Task Force combined

- **Updates & Development:**

- AHC in Tempe, AHM in Tucson, and Sanguinetti House in Yuma remain open with limited hours. Pioneer Museum in Flagstaff is closed due to staffing shortages. Visitation has picked up some, but remains low - consistent with the numbers reported by peer organizations.
- AHS twice updated and published its COVID-19 Protocols. All open museums are operating at Green level, per current reports. The current (active) draft aligns with [CDC guidance](#):
 - Green – Counties with low case rates. No face masks required.
 - Yellow – Counties with moderate case rates. Face masks recommended indoors for those with pre-existing conditions
 - Red – Face masks recommended indoors for all persons.

Volunteer Task Force

- **Updates & Development:**

- Irma Lopez (AHS Volunteer Coordinator) finalizing updated Volunteer Handbook. First volunteers ready to be accepted, will demo in Library & Archives or Collections.

Point of Sale Task Force

- **Updates & Development:**

- Performing ongoing work to gather data about the agency's audiences to enable us to make data-informed decisions.

Social Media Task Force

- **Updates & Development:**

- On hold until the start of the new Marketing/Communications Manager.

IT Task Force

- **Updates & Development:**

- Investigating options for a Digital Asset Management System.

Collections Remediation Task Force

- **Updates & Development:**

- This group is working on the collections-related issues identified in the 2013 (and previous) performance audit and sunset review.

Advocacy Task Force

- **Updates & Development:**

- This work group is in a nascent stage. We could use assistance all around the state, in particular with advocating to local and state elected officials. Existing efforts have focused on certified historical institutions, state historical organizations nationwide, and community voices groups.

Facilities Task Force

- **Updates & Development:**

- No updates at this time.

Revenue Generation Task Force

- **Updates & Development:**

- No updates at this time.

Experience Ideas Committee (standing)

- **Updates & Development:**

- No updates at this time. This task force has been suspended for the time being.

Collections Review Committee (standing)

- **Updates & Development:**

- No updates at this time.

Facilities: IT

- **Updates:**
 - ADOA is working on installing new hard drives for Library and Archives Staff to determine if the upgrade will better enable them to process imaging in a more efficient and timely manner.
 - AHC and AHM are both added to the ADOA network so that Facilities staff are able to monitor and change the HVAC controllers via remote locations.
 - IT inventory of outdated equipment continues, items are being compiled for ADOA to wipe drives and then submit to State Surplus.

Facilities: Properties

Arizona Heritage Center (Tempe)

- **Status:**
 - Open. Tues-Sat, 10am-2pm
- **Updates:**
 - Doug Helber (AHS Facilities Coordinator) is working with ADOA and was notified that the window tint of the Pavilion will be fully funded. He will do the window repairs to correct the gaps prior to the vendor adding the tint.
 - Doug Helber is working closely with ADOA regarding the Steel Auditorium lights and controllers. He was notified that they will be fully funded.
 - Jan Persidskis (AHS Facilities Specialist) and Dennis Rogers (AHS Facilities Specialist) have both switched their schedules to work as a Saturday back up each month to ensure adequate coverage for the front desk.

Arizona History Museum (Tucson)

- **Status:**
 - Open. Tues-Sat, 10am-2pm
- **Updates:**
 - Monthly maintenance and repairs continue. Sprinkler system update/install complete.
 - Panic buttons installed at the front desk and library help desk.
 - AHM Facade, railing and door painting underway as-of 3/21.
 - Melba Davis (ASH Vice President of Human Resources & Facilities) is working with the exhibits team to install signage in the courtyard.
 - Peter Mueller-Martin (AHS Facilities Specialist) worked within the Exhibits space to correct the double door's enclosure for the quilt exhibit.
 - Doug Helber is working on the new AHM line installation to establish a new Operations area, located in the South portion of AHM.
 - Peter Muller-Martin has moved electrical outlets, painted furniture, all items were located from discarded furniture found throughout the museum.



Pioneer Museum (Flagstaff)

- **Status:**
 - CLOSED. Awaiting hiring of Flagstaff Manager to reopen.
- **Updates:**
 - Doug Helber has taken over the Pioneer Museum wiring upgrade to determine if we are able to establish wifi or continue with a better network installation. The cost quoted in 2021 was cost prohibitive.
 - Doug Helber and Dennis Rogers will be detailing the Pioneer Museum, once the areas are clean and organized it should be easier to maintain and assist with pest control.
 - Peter Mueller-Martin has repaired the lathe and plaster wall along the stairway.
 - Jan Persidskis is working closely with Yanna and Destiney to establish a repair and maintenance schedule. Doug will monitor and work with Finance funding approvals.



Sanguinetti House & Gardens

- **Status:**
 - Open. Wed-Sat, 10am-3pm
- **Updates:**
 - Peter Mueller-Martin and AHS Executive Director did a visual, wifi and photographic assessment of the Sanguinetti House. It was determined to resolve the internet and wifi deficiencies.
 - Doug Helber is working on Sanguinetti House Museum cable upgrades and/or wifi installation with ADOA AZNET services to correct the poor service.
 - Sanguinetti Gift Shop is complete, Peter Mueller-Martin's expertise with lathe and plaster has enabled the agency to repair and maintain the various museums and historic properties.



Facilities: Assets

Charles O. Brown House

- **Tenant: Ben's Bells:**
 - No updates at this time.
- **Updates:**
 - Peter Mueller-Martin has completed the removal of damaged and irreplaceable doors. He walled up the space and it will soon have a wonderful new mosaic in its place.



- Peter has also add dust protection to the inside office spaces:



Douglas-Williams House

- **Tenant: Douglas Historical Society:**
 - No updates at this time.
- **Updates:**
 - Doug Helber, Melba Davis, and Peter Mueller-Martin will be scheduling a trip to visit the site, and photograph and review the electrical issues. Exhibit and Education staff may join the site visit.

Sosa-Carrillo House

- **Tenant: Los Descendientes**
 - Meeting with leadership to negotiate and build support for possible sale to Rio Nuevo. Terms being discussed to all parties' mutual satisfaction. Current lease: \$400/month, restores to \$600/month on 7/1.
- **Tenant: Borderlands Theater**
 - Meeting with leadership to negotiate and build support for possible sale to Rio Nuevo. Terms being discussed to all parties' mutual satisfaction. Current lease: \$200/month.
- **Updates:**
 - AHS notified by SW Gas of the need to update the gas line on the N side of the building. Materials and labor are covered through a Federal fund. AHS has consulted with state SHPO to ensure compliance with Historic Property status: no concerns expressed. AHS has consulted with Michael Becherer (architect managing restoration review and estimate) on impact to restoration work.
 - Michael Becherer completing restoration review and estimate of property. Estimates complete report by Friday, 4/1.
 - **Rio Nuevo** – Expressed an interest to purchase and restore Sosa-Carrillo House. Currently in negotiations with AHS and tenants to ensure mutual support. Awaiting results of restoration review and estimate by Michael Becherer.

Strawberry SchoolHouse

- **Tenant: Pine Strawberry Archaeological and Historical Society:**
 - No updates at this time.
- **Updates:**
 - On site visit to be determined. Visit will include facilities and Exhibit staff.

Staffing & Human Resources

Melba Davis, Vice President of Human Resources & Facilities

- **Onboarding:**
 - Welcome to the team, Nova Jesswein, our new educator in Flagstaff!
 - Communications Manager position offered and accepted. Several candidates withdrew due to salary. Her start date is April 4.
- **Departures:**
 - Shannon Fleischman (AHC Curator) tendered her resignation effective 2/24/2022.
- **Open Positions:**
 - Grants Coordinator (Tempe)
 - Open. First round of interviews completed. Second round scheduled for week of 3/28. In the meantime, grant award oversight continues to be managed by Tawn Downs.
 - Development Director (Tucson)
 - Open. Awaiting interviews.
 - Executive Staff Assistant (Tempe)
 - Draft status to be advertised.
 - Graphic Designer (Tempe)
 - Position has not yet been posted.
 - Pioneer Museum Manager (Flagstaff)
 - Open. First round of interviews underway.
 - Museum Educator (Yuma)
 - Open. Interviews held but unsuccessful.
 - NHD Coordinator
 - Draft status to be advertised.
 - Museum Registrar (Tempe)
 - Open. Awaiting interviews.
 - Museum Curator II (Flagstaff)
 - Draft status to be advertised.
- **Updates & Development:**
 - Organizational Reorganization plan being developed. Its purpose is to reallocate staffing resources to departments in need and to grow resilience and capacity in support of the 2019-2024 Interim Strategic Plan.
 - Records retention for HR and Risk Management is up to date. All retention schedules are implemented and records destruction was completed.

- **Volunteer Program:**
 - Irma Lopez has met with the volunteer committee and has started with updating the handbook, she is reviewing policy, statutes and rules to ensure that the forms and revisions are updated. The program will be automated through our website and the State's training system. Once this is complete, we will begin implementing a guide and training for the Internship program.
- **Procurement:**
 - Procurement rules are presently under review. Various staff throughout the agency are undergoing training to assist with purchasing and receiving . Elyssa Marley has taken an active role and is receiving items and services for the agency.

Marketing, Communications, and Finance

Tawn Downs, Vice President of Marketing, Communications, and Finance

Finance

- **New Actions:**
 - No updates at this time.
- **Updates & Development:**
 - October Financials were submitted to the board. November financials are in final review. December and January financials are expected to be completed in February, bringing the financial reporting back on schedule.
 - November, December & January financials are in final review. February financials are in process. Financials will be included in the March 25 board packet.
 - A review of SVOG grant fund expenditures was conducted, and we are on track to ensure all funds will be expended by the December 31, 2022 deadline. We are balancing the expenditure of SVOG funds with the expenditure of appropriated funds, which must be depleted by June 30, 2022.

Business Development

- **New Actions:**
 - AHS-Allied Tour and Travel Partnership
 - Debbie McKinion (AHS Events Coordinator) and Allison Avery (AHS Education Specialist) partnered with Allied Tour and Travel to launch the premiere AHS Downtown Phoenix History Tour for 36 participants.
 - Guests were treated to a local history tour during their motorcoach ride through downtown Phoenix. After the hour-long journey couples visited Durant's, a historic Phoenix steakhouse for a Valentine's Day dinner. AHS is taking history on the road!
- **Advertising, Tourism, and Promotion:**
 - An RFP for digital marketing was sent to an advertising agency.
 - Continuing statewide four-museum brochure distribution through October 2022 to approximately 650 sites throughout Arizona. The sites include visitors centers, mid-range hotels, RV parks, malls and other locations. The intent is to reach budget- to mid-level travelers in Arizona. This currently is the largest group of visitors returning to the state, particularly in southern Arizona.

- AHS is participating with Southern Arizona Attractions Alliance (SAAA) to promote AHM through digital and print advertising.
- AHS' four museums are listed on the Arizona Office of Tourism's Visitor Information Centers website. Each museum has its own page.
- Participated in the January and February "Arts & Culture Marketing Meetings"
- Participated in the January and February "SAAA Board Meeting." AHM hosted the Membership Meetings.
- Tamara McElwee participated in the Arizona Daily Star Wedding Expo to promote AHM as a wedding venue. Collateral was distributed, and she is fielding inquiries directly attributed to the event.
- **Updates & Development:**
 - No updates at this time.

Meetings and Events (Facilities Rentals & Leases)

- **New Actions:**
 - No updates at this time.
- **Updates & Development:**
 - AHC in Tempe and AHM in Tucson have more than \$90,000 in events confirmed from January 1 forward.
 - Inquiries are steady at AHC in Tempe and AHM in Tucson for future events.
 - Inquiries are steady at AHC in Tempe and AHM in Tucson for future events.
 - AHC in Tempe hosted six meetings and events in February:
 - REI two-day corporate event
 - Historical League
 - Wedding and Reception
 - MUFON

Marketing & Communications

- **New Actions:**
 - The 2022 Annual Gift Campaign—Make a Difference. Make History .—has been completed. Revenue: **\$19,016** from 124 donors. This campaign also generated our first-ever monthly donor.
 - AHS is set up to participate in Arizona Gives Day April 5-6.
- **Updates & Development:**
 - The opening reception for the Migrant Quilt exhibition at AHM in Tucson was well attended, and guests enjoyed food and beverage while they viewed the exhibit. Tamara McElwee did an excellent job coordinating the event.

- The press release for Migrant Quilts was distributed, and picked up by a large number of news outlets, and was even picked up by a number of outlets across the country. Both Vanessa Fajardo (AHS curator) and Jaynie Adams (AHS Education Coordinator) gave media interviews related to the exhibit.
 - KOLD News13
<https://www.kold.com/2022/01/23/los-desconocidos-migrant-quilt-project-display-tucson/>
 - Tucson.com
https://tucson.com/news/local/new-museum-exhibit-in-tucson-features-quilts-sewn-in-honor-of-lost-migrants/article_60456ae6-73cf-11ec-8a89-2b43df924cb8.html?utm_medium=social&utm_source=twitter&utm_campaign=user-share
 - KGUN News Tucson
<https://www.kgun9.com/news/local-news/new-quilt-exhibit-focuses-on-migrant-loss>
 - Telemundo
<https://www.telemundoarizona.com/noticias/local/proyecto-del-cobertor-migrante/2196957/>
 - AZ Daily Star
https://tucson.com/news/local/new-museum-exhibit-in-tucson-features-quilts-sewn-in-honor-of-lost-migrants/article_60456ae6-73cf-11ec-8a89-2b43df924cb8.amp.html
- The opening reception for On Air: Broadcasting the News in Arizona was held on February 24 at AHC in Tempe. The event was attended by approximately 70 people, and included well-known broadcast personalities such as Pat McMahon, Mary Jo West, Rita Davenport, Gary Edens and Tom Chauncey.
- Staff from other departments continue to support Communications in the absence of a Communications Manager. Many thanks to all the team members across the organization who have helped with social media posts. Special thanks to the Library and Archives staff for their numerous contributions. Thanks to Robert Fleck (AHS Virtual Engagement Coordinator) who is assisting with website updates.
- AHS License Plate: January license plate sales were 229 plates for a total revenue of **\$3,583**. Fiscal YTD revenues are \$23,884.
- AHS License Plate: February license plate sales were 221 plates for a total revenue of **\$3,536**. We expect payment of calendar year revenue in early March. Total annual expected is **\$35,267**.

Creative Marketing Strategy

- **January:**
 - No updates at this time.
- **February:**
 - No updates at this time.

Membership & Outreach

- **Highlights:**
 - Membership rose to 1,413, an increase of 5. This marks the first increase in membership since July 2021. This can be attributed in part to a large subscription service paying for 30+ members/JAH subscriptions during the reporting month. Three members upgraded to **first-time** Director's Circle memberships.
 - The monthly Arizona legislative emails are on hold until further notice.
 - January general subscriber newsletter continued to have excellent open and click rates: 50% and 6%. .
 - Hosted 2022 Member Appreciation Week, Feb. 13-19, with an online Arizona History trivia contest, bring-a-friend-for-free museum admission, and We  AHS Members signage and online messaging.
 - Worked with the Arizona History Convention committee to promote the 2022 New Mexico-Arizona Joint History Convention April 7-9 in Las Cruces NM.
- **Opportunities:**
 - No updates at this time.
- **Updates & Development:**
 - Email Marketing: We are continuing to see growth with Constant Contact, and finding new tools to increase engagement and automation.
 - Distributed monthly members-only newsletter.
 - January: Under the Covers – An Exploration of Historical Quilts.
 - February: Black History Month
 - Continued working on “Arizona History Heroes” upgrade campaign with impact messaging in newsletter and handwritten notes.

Guest Experience & Historic Sites

Yanna Kruse, Vice President of Guest Experience and Historic Sites

Guest Experience

Our primary role in Guest Experience is to create meaningful, moving, and memorable experiences for museum visitors—beyond what is expected. However, the reach and impact of Guest Experience extends far beyond museum reception desks. Team members contribute to the agency in a variety of ways, supporting programming, marketing, procurement, facility rentals, and facility maintenance. Here are some of the behind-the-scenes contributions by Guest Experience team members during the month of January.

- **Highlights**

- AHM, Tempe
 - Todd Bailey's connection with Curator/Filmmaker, Bruce Nelson was instrumental in bringing the "Hallelujah Hats" virtual program to the Arizona Historical Society. Todd's professional network also sparked the "Covid-19 Victims and Survivors Memorial Day 2022" event planned for March 7th at AHM in Tempe.
- AHM, Tucson
 - Elyssa Marley regularly posts announcements about AHS programs to online community calendars and news outlets across the State of Arizona in support of Marketing efforts. Elyssa also assists with procurement processes, closing out purchase orders for the agency. At the Arizona History Museum, she is one of the go-to people for Agile point-of-sale questions and programming support for other teams.
- Pioneer Museum, Flagstaff
 - Destiney Evans is working with the Facilities Team, identifying maintenance needs from—pest control to site repairs. Destiney recently provided onsite support to the Exhibitions Team by helping to coordinate the return of materials from the Resilience exhibition.
- Sanguinetti House, Yuma
 - Dominique Sandoval assisted with preparations for the Sanguinetti House Museum's *History Under the Stars* program, a first-ever joint venture with Visit Yuma and The Garden Cafe Restaurant. In full costume, Dominique performed during a *Haunted History Ghost Tour* requested by the Yuma Regional Medical Center to introduce local history to visiting medical

students. Dominique was also actively involved in coordination of the new year's first facility rental event in Yuma.

- **Updates & Development:**

- Conversational Questioning Program

- Currently undergoing testing at AHM in Tempe and Sanguinetti House in Yuma, with plans to expand to Tucson and Flagstaff.

- Are you a first time visitor?
- Where are you from?
- How did you hear about this museum?
- Have you been here before?

- Once fully implemented, the program will be developed to include Education and Library and Archives.

- History mysteries are about to be solved. Questions surrounding...who is visiting our museums, what inspired them to visit, are they mostly local residents or tourists, are visitors returning to our museums...are all about to be answered. The Guest Experience Team was challenged by Dr. David Breeckner to find the answers. How does it work? Through a series of friendly, conversational, getting-to-know-you questions, Guest Experience staff set out to discover answers to four questions when engaging with museum visitors. Responses are recorded by staff on the Agile point-of-sale when processing admissions. Data is collected and can be analyzed over time by individual museums and agency-wide, enabling senior leadership to make data-backed decisions.

The following snapshot of data from the Sanguinetti House Museum in Yuma (3/1-3/11) revealed some eye-opening discoveries.

Ticket Type	First time visitor?	Why are you visiting?	How did you hear about us?	Where are you from?	Quantity
Coupon \$2 Off	Yes	General Museum	Drive/Walk By	Out of State	4
			Internet	Out of State	2
Facility Rental Guest	Yes	Program	Tourism Referral	Local and Out of State	53
General Admission	Yes	General Museum	Drive/Walk By	Out of State	3
				Local and Out of State	1
				Local	1
			Internet	Out of State	3
			Tourism Referral	Out of State	1
Senior (65+)	Yes	General Museum	Drive/Walk By	Out of State	11
				Local and Out of State	1
				Local	2
			Friend/Family	Out of State	4
				Local	2
			Internet	State	2
				Out of State	15
				Local	3
			Magazine/Newspaper	Out of State	7
			Other	Out of State	6
Tourism Referral	Out of State	2			
Student (14+)	Yes	General Museum	Internet	Out of State	1
Veteran/Active Duty Milit	Yes	General Museum	Drive/Walk By	Out of State	2
				Out of State	5
			Local	1	
			Local Business Referral	Out of State	1
Magazine/Newspaper	Out of State	1			
					134

- **Conclusions:**

- **Influencers tell our story!** *Visit Yuma* was responsible for sending 56% of guests to the Sanguinetti House Museum, also making it the #1 financial contributor. *Visit Yuma* promoted and sold tickets to our *History Under the Stars* event and referred daily visitors to the museum.
- **Curb appeal matters.** A surprising 25% of visitors were passersby—walking or by car. The exterior visual appeal of our museums captures attention leading to visitation. In Yuma, cafe’ lights along the front gate attract eyes and admissions. How can we enhance our museums’ curb appeal?
- **Seniors like to Google!** Of visitors 65+, the greatest source for information about the museum was the internet.
- **Visitors are one and done.** Sadly, visitors in our snapshot period were first-time museum-goers. How can we keep them coming back?

Historic Sites

Across the agency, hiring new talent to fill vacant positions is a high priority and is being actively pursued by senior leadership. At the two historic site museums with smaller employee counts, a reduction of just one or two individuals can trigger temporary museum closure, as we have seen in Flagstaff and Yuma. Concerted efforts are in full swing to secure vibrant new staff to sufficiently fill vacant positions, ensuring consistent hours of operation that visitors can count on.

In Flagstaff, the search for an Operations Manager continues, with interviews planned for March. In the meantime, much-needed facility maintenance/enhancements are underway.

In Yuma, the Yuma County Historical Society had another big win with the 2022 Redondo Dinner and Auction. Through an ambitious fundraising effort involving a first-ever hybrid silent auction, full course dinner, and live auction under the big tent, over \$76,000 was raised in support of the Fresh Air Yuma Agriculture History Museum planned for the AHS-owned Molina Block property. 100% of funds raised by the Yuma County Historical Society support AHS programs and facilities.

Exhibits, Education, and Publications

Dr. David Turpie, Vice President of Exhibits, Exhibitions, and Publications (EEP)

Exhibits

- **New Actions:**
 - No updates at this time.
- **Opportunities:**
 - No updates at this time.
- **Updates & Development:**
 - Pioneer Museum (Flagstaff)
 - The Exhibitions team has renewed conversations with the folks at the Martin Springer Institute (NAU) about the possibility of the “Resilience” exhibit again traveling to various locations throughout Flagstaff.
 - Arizona Heritage Center (Tempe)
 - Completed: “On Air: Broadcasting the News in Arizona.”
 - This exciting new exhibit highlights Arizona’s broadcasting history, particularly on the formative years of television broadcasting in the Valley. Many of the objects featured in the exhibit tell the story of Arizona’s broadcasting history from the perspective of the people who brought Arizonans the news every night.
 - This exhibit was made possible by the generous donation of artifacts from a now-defunct museum, the House of Broadcasting.
 - The exhibit opened on February 24. About 80-100 people attended the opening, and the vibe was very positive.
 - Completed: “COVID Memorial Quilt.”
 - Working closely with AHS Collections, we also quickly put together a last-minute edition to our temporary exhibit rotation.
 - The exhibit opened on March 7 during COVID-19 Memorial Day.
 - Arizona History Museum (Tucson)
 - Completed: “Los Desconocidos: The Migrant Quilt Project.”
 - The exhibit opened on January 20. The preview opening party was well attended and seemed to be enjoyed by all.
 - According to Elyssa Marley (AHS Guest Experience Specialist), the exhibit continues to bring in new visitors every week!
 - Vanessa Fajardo is working on plans for updates in the permanent galleries at AHM.

- Vanessa Fajardo is planning a big exhibition for 2023 on the history of brewing, distilling, and winemaking in Arizona.
- Sanguinetti House & Gardens (Yuma)
 - Molina Block: the team has begun sketching out ideas for what the open-air agricultural exhibition will look like.

Education

- **Programming & Outreach:**

- Two Education-based workshops were hosted at AHC in Tempe in late February.
 - 42 teachers attended.
 - The teachers said they were given useful and valuable information about Arizona history. Our partners (ASU, State Library) were pleased and look forward to future collaborations. We hope to plan more workshops for teachers in the future.

- **Professional Development:**

- Jaynie Adams:
 - Represented AHS and NHDAAZ at the Arizona Council for Social Studies (ACSS) meeting.
- Allison Avery:
 - Attended “Twilio Engage Everywhere - Building a stronger, more innovative organization.”
 - Met with the Arizona Council for Social Studies to discuss the educational offerings at AHS and NHD. There were about 20 people in attendance.

- **Tours:**

- January
 - No updates at this time.
- February
 - School Tour
 - Tucson educator Jaynie Adams have a tour of AHM to FWJH Life Skills for 7 special needs middle schoolers and 4 adults
 - Bus Tour
 - Tempe educator Allison Avery wrote a script and provided a guided bus tour in Phoenix with an adult group of about 40

- **Projects**

- Lead educator Jaynie Adams has been working with a UA professor on a course designed to help prepare training teachers (graduate level) better as community and school advocates.

Publications

- **Updates & Development**

- Three research fellows visited AHM in Tucson in February:
 - Vjeran Pavlakovic (Univ. of Rejika, Croatia), Victoria Cannon (Saint Louis University), and Doris Morgan Rueda (UNLV).
- They all seemed to be thrilled by our archival holdings and had a great experience with our archivists and with Dr. Lora Key, who is overseeing the research fellowship program. According to Lora, all three said they planned to submit an article to the journal!

- **Figures:**

- Project MUSE downloads for 2022:

January:	727
February:	715
Total:	1442

- 64% of the JAH downloads on Project MUSE came from within the US.
- The other top countries are in Asia: Japan (5.4%), South Korea (10%), the Philippines (6.05%), followed by Canada (5.4%) and the UK (2.6%).
- Journal downloads for calendar year 2021 were:

Project MUSE:	7,650	(2018-2021 issues)
JSTOR:	29,221	(1960-2017 issues)
Total:	36,871	

- **Journal of Arizona History:**

- The Winter 2021 issue has been available for members to read and download on Project MUSE since December: <https://muse.jhu.edu/issue/47140>. After a delay at the printers, the issue has been printed and mailed to us. It is now at the mailing house and will be mailed to members soon.
- The team is now proofreading the Spring 2022 issue, while also juggling various aspects of the Summer, Autumn, and Winter 2022 issues.
- The last two issues of this year will be special issues: “Imagining Arizona” (guest edited by Kara McCormack, Bilkent University) and “The Diary of Mim Walsh” (guest edited by Judy Nolte Temple, UofA).
- Future planned special issues include:
 - 2023: Indigenous Arizona (guest editor: Maurice Crandall, ASU)
 - 2023: Comparing Western (AZ) and Southern (KY) History (guest editor: Stephanie Lang)
 - 2024: Latina/o Voices from the Southwest (guest editor: Vanessa Fonseca-Chavez, ASU)
 - 2024: Arizona Environmental History (guest editor: Char Miller, Pomona College)

- 2025: Mining in Arizona (guest editor: Eric Nystrom, ASU)

Library, Archives, and Collections

Rebekah Tabah-Percival, Vice President of Library, Archives, and Collections

Overview

- **January**

Library & Archives

- In-person requests:
 - 29
- Remote requests:
 - Phone: 67
 - Email: 114
- Staff requests: 10
- Research Hours: 5.5
- AHS Digital Page Statistics:
 - Page views: 187
 - Items viewed: 127
- Arizona Memory Project Statistics:
 - Page views: 502
 - Items viewed: 518
- **Total Revenue: \$1,094**

Collections

- Number of Objects Accessioned: 13
- Number of Objects Deaccessioned: 1,074
- Number of New Objects Catalogued: 33
- Number of Updated Catalogue Records: 252
- Number of Photos Added to Past Perfect: 89
- Number of Objects Inventoried: 314
- Number of Objects Relocated/Rehoused: 179
- Number of Loans Requested: 0
- Number of Loans Renewed: 5
- Number of Loans Returned: 1

- **February**

- Library & Archives

- In-person requests:
 - 104
- Remote requests:
 - Phone: 81
 - Email: 125
- Staff requests: 12
- Research Hours: 5.5

- AHS Digital Page Statistics:
 - page views: 182
 - items viewed: 106
- Arizona Memory Project Statistics:
 - page views: 915
 - items viewed: 518
- **Total Revenue: \$4,782.40**

- Collections

- Number of Objects
Accessioned: 1
- Number of Objects
Deaccessioned: 0
- Number of New Objects
Catalogued: 2
- Number of Updated
Catalogue Records: 502
- Number of Photos Added to
Past Perfect: 28
- Number of Objects
Inventoried: 480
- Number of Objects
Relocated/Rehoused: 50
- Number of Loans Requested:
0
- Number of Loans Renewed: 3
- Number of Loans Returned: 0

Library & Archives

- **New Actions:**
 - No updates at this time.
- **Opportunities:**
 - No updates at this time.
- **Donations & Acquisitions:**
 - Met with staff from University of Arizona to box and organize 570 boxes of mining and mineral materials. These have since been transferred to AHM in Tucson.
 - Conducted oral history interviews with members of the Okemah neighborhood for use in future digital programs.
 - Started to pick up Duke Photography Collection in Tempe.
 - Retrieved artifacts from Big Surf in Tempe, following its permanent closure.
- **Deaccessioning**
 - No updates at this time.
- **Contracted Work**
 - Renewed micrographics contract with the State Library and have begun work.
 - Working with the Glendale School District to microfilm another year of records.
 - Continued to respond to reference and scanning requests.
- **Support Efforts:**
 - Helped with content for the Members Only Newsletter.
 - Helped provide scans and research information for *On Air* exhibit at AHC in Tempe.
 - The Archives Staff took over responsibility for AHS social media while the Communications Manager position is vacant.
 - Supported development of AHS Newsletters.
- **Updates & Development:**
 - Began making appointments with the AHS fellows to conduct research.
 - Gave a research tour of Tempe Library & Archives and Collections to a landscape architecture class from ASU.
 - Had an undergraduate history class from UA in Tucson Library & Archives
 - Hosted 3 of the AHS fellowship recipients on their research trips.
 - Library & Archives team presented at Tempe NHD Teacher Nights.
 - Ran The Okemah Project Digital Program.

- **Professional Development:**
 - Rebekah attended the Arizona Archives Summit.
 - Jenn and Isabel toured the Phoenix Bakery reconstruction at the Phoenix Zoo and discussed possible programming partnerships

Collections: 3D Artifacts

- **Completed:**
 - Wrote a piece for the Member's Newsletter on Quilts.
 - Helped install the *Migrant Quilt* exhibit at AHM in Tucson.
 - Helped Exhibits Team de-install objects from *Still Marching*.
 - Wrote text for a members' content newsletter featuring the burnt doors of the Tanner.
 - Helped the Exhibits Team at AHC in Tempe to install *On Air: Broadcasting the News in Arizona*.
 - Inventoried Historymaker Objects in the Tempe Collections and met with representatives from the Historical League to discuss options for Hallway display case.
 - Provided a tour of collection to the stewards of Steam Pump Ranch.
 - Provided a tour of collections storage to Arizona State University students.
 - Provided a tour of collections storage to representatives from Storage Solutions for quotes on compact high density storage.
 - Provided a tour of collections storage to crewmen of the USS Tucson.
 - Provided research information to potential donors.
 - Presented the deaccession of **1,074** objects from the Bayless Collection to the State Board Collections Review Committee, and the full State Board.
 - Coordinated the de-installation and return of the minerals on display in the second floor of AHC.
 - Coordinated and received an object donation related to the COVID-19 pandemic from Banner Health.
 - Prepared collections highlight social media posts.
 - Presented on AHS Collections Resources to local teachers.
 - Pulled Cele Peterson's Copper Dress for University of Arizona students to study.
 - Inventoried the Tech Library for Tucson Festival of Books Sale.
 - Inventoried objects in Sosa-Carrillo-Fremont House.
- **Opportunities:**
 - No updates at this time.

- **Updates & Development:**

- Continued work on the backlog of documentation and objects in the registrar's office.
- Nate is continuing to inventory the exhibits at AHC and update their records in PastPerfect.
- Jake is continuing to file object and donor records found throughout AHM in Tucson.

Virtual Engagement

Online Speakers

- **New Actions:**

- Last October, members of the Exhibits team put on a virtual program about Wyatt Earp, as a tie-in with our small exhibit on Earp at AHM and because of the 140th anniversary of the OK Corral shootout. Univ. of Kansas history professor Andrew Isenberg was the featured presenter. The recording of the program is up on AHS's YouTube and is the most viewed program on our page, with over 3,000 views! You can watch it here: https://www.youtube.com/watch?v=3lna4BW5_Us&t=4s
- The next most-viewed program on our YouTube is also a program that was tied in with an exhibit: our program on Barry Goldwater and ham radio. The featured presenter was ASU history professor Eric Nystrom, who has become a good friend of AHS. This program has 640 views on AHS's YouTube page and can be seen here: <https://www.youtube.com/watch?v=tufY6s8KJBc&t=4s>