APPROVED- Meeting Minutes of the Outreach Committee of the Board of Directors of the Arizona Historical Society

June 14, 2023

Mission: Connecting people through the power of Arizona’s history.

Minutes

1. Call to Order – By Committee Chair Sherry Rampy at 10:01 AM

2. Roll Call – Sherry Rampy
   a. Present- Tom Foster, Kerri Rumsower, Robert Ballard, Lorna Brooks, Amy Hartman-Gordon
   b. Absent- Janice Bryson
   c. Staff- Jason Miahlic, Shelley Coriell, Kaydi Forgia

3. Minutes - Discussion and action to approve the draft Minutes of the May 10, 2023, Outreach Committee meeting.
   a. Motion- Robert Ballard
   b. Second- Tom Foster
   (R)ecused/ (A)bsent: AHG- A, JB- A

4. Call to the Public – Consideration and discussion of comments from the public.
   a. No members of the Public present

5. Grants – Sherry Rampy/Jason Mihalic
   a. Current application deadline: July 15, 2023
   b. Committee vote: August 9, 2023
   c. Board virtual vote: August; ratification on September 29, 2023.
   d. Notification and issuance to awardees by October 2023.
      i. Jason Mihalic is currently contacting and following up with current CHIs to inform them of the upcoming grant cycle.
6. **Certified Historic Institutions (CHI)** – Sherry Rampy/Jason Mihalic
   a. Provincial Status for non-CHI member applicants.
      i. **Action Item** to formally approve “Provincial status” that may be used to incorporate interested and qualifying non-members for CHI applications received outside the annual application period.
         1. Motion to formally approve “Provincial status”- Amy Hartman-Gordon
         2. Second- Tom Foster
            Opposed: None. (R)ecused/ (A)bsent: JB- A
   b. Statewide virtual meetings- **Tabled**
      i. Follow-up discussion to coordinate and confirm times, locations, and outreach to participants.
         1. After a brief discussion about the current commitments of Outreach committee members and AHS staff, the Committee collectively decided to table the planning of Statewide virtual meetings until October’s meeting. Kerri Rumsower suggested the use of a collective planning/tracking app to align dates for future planning of events and commitments.

7. **Al Merito Awards** – Shelley Coriell
   a. Al Merito 50th Anniversary- Shelley Coriell gave brief overview of the upcoming Al Merito timeline, award rubric and defined some requirements/ qualifications. Individuals **may not** nominate themselves, but they may nominate the organization(s) they are associated with. An Individual **can** be considered for an award postmortem if the individual was living at the time the nomination was submitted. Robert Ballard asked about parameters for recusal due to his close proximity to a nominated organization. The committee deemed Robert’s disclosure of close proximity appropriate to not recuse himself and the committee also discussed the how the rubric would eliminate the need for Robert to recuse himself in this specific instance.
      i. Nomination deadline: June 15, 2023
      ii. Nominations packet/scoring rubric provided to Committee: June 22, 2023
      iii. Committee vote: July 12, 2023
      iv. Board vote: July 28, 2023
   b. Shelley will provide updates as needed.

8. **Legislative/Executive Outreach** – Sherry Rampy/Kaydi Forgia
   a. Report on meeting with Governor’s team – 6/2/23
      i. The Governor’s team cannot currently support the proposed budget; this is due to political realities impacting their reach.
ii. It is recommended that AHS secure a “champion” among the Legislature to propel this effort.

b. Next steps
   
i. Updated budget for FY25 provided to Finance Committee; their recommendation is requested from the following:
   
   1. Option A: $1.45m increase
   2. Option B: $884k increase
   3. Option C: $428k increase (resolve existing deficit)

ii. Finance Committee to consider an action to recommend a Board-based Legislative outreach initiative for the Executive Committee at its June meeting. AHS staff to provide contact details for local legislatures (by district) to each Board member, and to coordinate language and talking points.

c. Outreach Committee Role – Sherry/Kaydi
   
i. Discussion on talking points/narratives/key asks to be developed. Sherry Rampy and Kaydi Forgia lead a discussion about ways the Outreach Committee could enhance AHS community and legislative connection building efforts. The committee had a positive response.

d. Outreach planning/tracking document – Kaydi
   
i. When/how to use; requested data & updates from Outreach members.
      
      Tabled
      
      1. Kaydi Forgia and Shelley Coriell will work on and test using the Donor Perfect application to track community leader and legislative touch points. They will follow up with committee at the July meeting on moving forward with the document or pivoting to Donor Perfect.

    e. Assignments – Sherry
   
   i. Complete Legislative outreach document (attached) to identify potential leads/partners for FUTURE contact.
      
      1. In lieu of using the outreach document in its current version the committee were encouraged to participate in free thinking sessions (solo and with community members) to conceptualize possible leads.

9. Announcements and other matters for the Good of the Order.

   a. Amy Hartman-Gordon requested the presence of Jaynie Adams, AHS History Engagement Coordinator, at a future meeting to discuss any plans for the upcoming 250th Anniversary Celebration of Tucson in 2025 at the Arizona History Museum.
Dated this 16th day of June 2023

Arizona Historical Society

Sherry Rampy

Sherry Rampy, Outreach Committee Chair

The Arizona Historical Society does not discriminate on the basis of disability in the administration of its program and services as prescribed by Title II of the Americans with Disabilities Act of 1990, as amended, and Section 504 of the Rehabilitation Act of 1973, as amended. Persons with a disability may request a reasonable accommodation such as a sign language interpreter or alternative formats, by contacting AHS Administration at 520-617-1169. Requests should be made as early as possible to allow time to arrange for the accommodation.

Outreach Committee Schedule: 10am and Virtual unless announced otherwise
Click the date to register for the meeting
All meetings are live-streamed via Zoom.

June 14, 2023
July 12, 2023
August 9, 2023
September 13, 2023
October 11, 2023
November 8, 2023
December 13, 2023