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**January 15, 2025**

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**Community Outreach Committee**

**DRAFT**

**Meeting Minutes**

Action Taken:

- Motion to approve the December 18, 2024 meeting minutes as presented. (Amy Hartmann-Gordon, Robert Ballard. Motion approved unanimously.)
- Motion to adjourn the meeting at 11:15 AM. ( Amy Hartmann-Gordon, Janice Bryson. Motion approved unanimously.)

**1. Call to Order by Robert Ballard at 10:02 AM**

**2. Roll Call- Robert Ballard**

a. Present- Amy Hartmann-Gordon, Janice Bryson, Robert Ballard

b. Absent- Kerrie Rumsower, Sherry Rampy

c. Staff- David Breeckner, David Turpie, Jaynie Adams, Jason Mihalic, KD Forgia

**3. Minutes** - Discuss and action, if any, to approve the [December 18, 2024 Community Outreach Committee meeting draft minutes](#). (Amy Hartmann-Gordon, Robert Ballard- Motion Approved.)

**4. Call to the Public**

No members of the public were present

**5. SB-1017: Pioneer Museum**

a. Legislative outreach

- Before the opening of the 57th Legislative session, Senator Wendy Rogers introduced Senate Bill 1017 (SB1017). SB1017 appropriates monies to AHS specifically for the Pioneer Museum. Northern Arizona Pioneer Historical Society (NAPHS) is mainly responsible for the success by advocating through letter-writing campaigns for AHS budget requests to Senator Rogers, which resulted in the writing of SB1017. AHS is deeply appreciative of those efforts and the successful outcome. SB1017 has been assigned to three Senate committees: Appropriations, Government, and Rules. These committees will review the bill before voting on the Senate floor. Once it passes within the Senate, it will repeat the process within the House before moving to the Governor's office for a signature. AHS Executive Staff have moved forward with scheduling meetings with Legislative representatives to lobby for the Arizona Historical Society and the passing of SB1017.
- Advocating for the passing of SB1017 should be a central focus for this committee. Topics of interest include the impact on tourism, education programs (K12 field trips and National History Day- Arizona), and commerce.
- AHS Publications has started a multi-pronged campaign.
- A press release has been sent to the Northern Arizona area outlets, as well as outlets in the Phoenix and Tucson areas. The information has been picked up and run by some news outlets. Another press release is being prepared to call for support of SB1017.

- AHS Social Media is preparing a campaign focusing on the past and the future of services and programming at the Pioneer Museum. Celebrating what was and what could be.
- A separate press release is being compiled, targeting AHS Stakeholders and Community Partners.

**b. Pioneer Museum Community Support Group(s)**

- NAPHS and other community groups assisted in the letter-writing process to advocate for the Arizona Historical Society budget request of \$359,700 to cover the salaries for (4) staff positions and operating costs.

**6. Public Programs Update**

- a. Statehood Open House and Arizona History Week- Multiple free events and programming from February 8th to February 14th are being planned at both museums, Tucson and Tempe.
- b. The beginning stages of planning for the Tucson and US 250th have begun.

**7. Chapters Update**

- a. Reengaging the chapters is a high priority for the Board President and the Executive Director. The topic will be discussed at the upcoming [AHS State Board meeting on Friday, January 31st](#). The Outreach committee is invited to [register](#) for the meeting. Historical knowledge of how AHS chapters previously operated would be invaluable to current conversations.

**8. Grants Update**

- a. (4) Certified Historical Institutions (CHI) have asked for extensions. All have been granted an extension to the end of March. Communication regarding the March deadline has been established.

**9. Tom Foster Day**

- a. The Tom Foster Day flier was sent to the committee members via email.
  - The event will occur at Bullion Plaza in Miami, AZ, on Saturday, January 18th.
  - The committee is encouraged to attend.

**10. Open discussion- Goals and objectives of the committee**

- a. Topics discussed included but were not limited to; Participating in legislative outreach, conducting reviews of CHI grant applications, acting as a bridge between the CHIs and AHS, participating in marketing and fundraising campaigns, assisting with educational outreach, and networking with community partners outside of cultural institutions.

**11. Recruitment of committee members**

- a. Potential resources for the recruitment of committee members were discussed, including but not limited to; Contacting interested CHI representatives,

contacting interested members of AHS community partners, seeking individuals with specific interests or skillsets that would benefit the committee, looking for committee members that represent all regions of Arizona, appealing to the AHS State Board to help find qualified candidates, and designing an application/ interest forms that could be used on the website or in social media posts. These ideas will be discussed in further detail at upcoming committee meetings.

**12. Announcements** and considerations in future board or committee meetings.

- a. Staff resignation- Nikky D'Anzi, Membership Coordinator, has resigned. Her last day with AHS was January 10th. Many of the responsibilities of her role will be picked up by Jaynie Adams with support from the Guest Services team at Arizona Heritage Center (AHC).
- b. Staff onboarding- Alex Bushmann has been onboarded to her role as AHS Communications Specialist.
- c. VIP Guest to tour AHC- AZ Secretary of State, A. Fontes, will tour AHC. The tour's objective is to discuss the intersection of his oversight of the State Library and Archives alongside our role with library archives and collections. Updates will come at next month's meeting.

**13. Adjournment at 11:15 AM**

- a. (Amy Hartmann-Gordon, Janice Bryson, Motion Approved.)

Arizona Historical Society State Board of Directors  
Robert Ballard, Community Outreach Chair

DATE: January 17, 2025

Community Outreach Committee 2025 Meeting Schedule

10:00 AM Virtual unless announced otherwise

January 15, 2025	<a href="#">July 16, 2025</a>
<a href="#">February 19, 2025</a>	<a href="#">August 20, 2025</a>
<a href="#">March 19, 2025</a>	<a href="#">September 17, 2025</a>
<a href="#">April 16, 2025</a>	<a href="#">October 15, 2025</a>
<a href="#">May 21, 2025</a>	<a href="#">November 19, 2025</a>
<a href="#">June 18, 2025</a>	<a href="#">December 17, 2025</a>