



April 16, 2025

Outreach Committee

DRAFT **Meeting Minutes**

1. Call to Order- Robert Ballard at 10:15 AM

2. Roll Call- Robert Ballard

a. Present- Kerrie Rumsower, Amy Hartman-Gordan, Janyce Bryson, Robert Ballard

b. Absent- Kelly Corsette

c. Staff- David Breeckner, Jaynie Adams, Jason Mihalic, KD Forgia

3. Minutes- Robert Ballard

- a.** Discuss and action, if any, to approve the [March 19, 2025, Outreach Committee meeting draft minutes](#). (Janyce Bryson, Kerrie Rumsower. Motion passed unanimously.)

4. Call to the Public- Robert Ballard

- a.** No members of the public were present.

5. CHIs

- a.** FY24 Small Grant Extension Reports Received
- Heritage Square
 - Los Descendientes de Tucson
- b.** FY25 Final Report and FY26 Small Grant Application documents updated and added to the AHS website
- c.** 2025 CHI cohort certificates prepped for mailing, waiting for new CHI stickers
- d.** "CHIs only" portal on website in development

6. Outreach Events and Programming

- a.** Tucson Festival of Books
- Jaynie, David, Chris, Rachael, Jace, Taylor, Jenn
 - Engaged with upwards of 3,000 people at the book festival
- b.** Silver Spike Festival
- Jaynie Adams and David Breeckner attended, bringing the Silver Spike to commemorate 25 years of the Southern Arizona Transportation Museum and 145 years of railroads in Tucson.
- c.** American Civil War Encampment at Picacho Peak

- Chris Bradley and Alex Bushman attended
- Small event, but high concentration of history enthusiasts, lots of interest in JAH, AHS membership

d. Arizona History Convention

- Jaynie, David, and Chris attended

e. Upcoming:

- Clements Center Public Event: Rethinking the “Indian Wars:” A Historian’s Roundtable at the Arizona Heritage Center, April 26 at 2:30
 - Please share the included flyer with anyone you think is interested
- International Museum Day at the Arizona History Museum, May 17
- Summer History Talks: Spanish Period in Arizona
 - Mostly virtual, June-Sept.

7. AHS in the News

a. Jaynie for Visit Tucson on Larcena Pennington Page

- <https://www.facebook.com/watch/?v=1188216936204221>

b. Jaynie for KGUN on El Tiradito

- <https://www.kgun9.com/absolutely-az/el-tiradito-shrine-to-a-sinner-or-a-place-to-reflect-in-barrio-viejo>

c. Jaynie for Fox 10 on Why, AZ

- Has not aired yet

8. Promotional Materials

a. New stickers have been ordered for CHIs, AHS members, and general outreach events.

9. Al Merito

- a. AHS has received a couple of nominations, and will make another push on social media and in the newsletters.**
- The window to submit nominations will close in two weeks. AHS is hopeful that more submissions will come in closer to the deadline.

10. Announcements and considerations in future board or committee meetings.

a. Recruitment of new committee members.

- The committee is moving forward with recruiting additional members. Committee members have requested a 1-2 page document with talking points to help with the recruitment process.

b. Robert Ballard shared a link in the Zoom chat that directed to the Route 66 in Kingman.

c. There will be a bigger discussion about marketing efforts in the next month’s meeting.

11. Adjournment- Robert Ballard adjourned the meeting at 11:13 AM

Arizona Historical Society State Board of Directors
Robert Ballard, Outreach Committee Chair

DATE: April 16, 2025

Outreach Committee Meeting Schedule

10:00 AM and virtual unless announced otherwise

January 15, 2025	July 16, 2025
February 19, 2025	August 20, 2025
March 19, 2025	September 17, 2025
April 16, 2025	October 15, 2025
May 21, 2025	November 19, 2025
June 18, 2025	December 17, 2025