## AHS Rio Colorado Chapter Special Meeting Minutes

## February 21, 2023

- 1. Call to Order by Dr. Linda Elliott-Nelson 5:34 p.m.
- 2. Roll Call by Yanna Kruse

**In Attendance:** Dr. Linda Elliott-Nelson, Bruce Gwynn, Tom Rushin, Bruce Gwynn, Emilia Cortez, Ellen Riek, Monica Ketchum-Cardenas

**Absent:** Pete Thompson, Betsy Gottsponer, Thelma Lundy, Faron Owl, Sue Ann Willen, Tom Rush

- 3. Call to the Public President Dr. Linda Elliott-Nelson No comments from public.
- 4. Discussion of the draft Strategic Plan for the Arizona Historical Society.
  - Dr. Linda Elliott-Nelson reviewed the AHS draft Strategic Plan document.
  - Tom Rushin stated his appreciation to AHS for Chapter involvement in the Strategic Planning process.
  - Topics of discussion included:
    - Membership development
    - Rotating traveling "pop-up" exhibits
    - Unified marketing strategy
    - Financial projections for facility rentals
    - Role of Chapters
    - Local, regional, and statewide partnerships
  - Dr. Linda Elliott-Nelson stated her intention to prepare and submit RCC Board comments to the AHS Executive Director.
- 5. Adjournment 6:14 p.m.