

Guide to  
MS 173  
**KTAR Radio Scrapbook 1929-1941**

Processed by

Reviewed and Updated by

Donated by KTAR Radio through Mr. David Zorn.

Library and Archives  
Arizona Historical Society  
Central Arizona Division

## **HISTORICAL NOTE**

KTAR Radio Station began in June 1922 as KFAD, Arizona's first broadcast radio station. In 1929 the station was purchased by The Arizona Republic. The Arizona Republic changed the call letters to KREP for **KRE**Public. In 1930, the call letters changed to the present KTAR for **Keep Taking the Arizona Republic**. In January, 1930, KTAR occupied its new quarters in the Heard Building, where the latest equipment had been installed. It had a power output of 1000 watts day time, 500 watts night time on a frequency of 620 kilocycles and 483.6 meters by the authority of the Federal Radio Commission at Washington D.C. From 1939 to 1975, KTAR was the flagship of a statewide radio network called the "Arizona Broadcasting System." This system had affiliates in key Arizona towns and cities such as Tucson, Globe, Prescott and Yuma. In 1944, the Arizona Republic sold KTAR to Chicago, Illinois advertiser John J. Louis, Sr.

## **SCOPE AND CONTENT**

The KTAR Radio Station collection consists of one scrapbook and news clippings relating to KTAR radio ca. 1920s to 1941.

## **PROVENANCE**

These records were accumulated by KTAR Radio through Mr. David Zorn on 30 May 1978. Zorn donated the KTAR Radio Station to the Phoenix Historical Society a chapter of Arizona Historical Society.

## **RESTRICTIONS**

None

## **LITERARY RIGHTS STATEMENT**

Permission to publish material from the KTAR Radio Station Collection must be obtained from the Library and Archives Department at the Central Arizona Division of the Arizona Historical Society.

## **NOTES TO RESEARCHERS**

None

## **CONTAINER LIST**

Box 1

Folder 1 KTAR Radio Scrapbook pages 1-15

f.2 KTAR Radio Scrapbook pages 16-30

f.3 KTAR Radio Scrapbook pages 31-37

f.4 KTAR Radio Scrapbook pages 38-45

- f.5 KTAR Radio Scrapbook pages 46-53
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Box 2

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- f. 13 KTAR Radio Scrapbook pages 90-96
- f. 14 KTAR Radio Scrapbook pages 97-101
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